

NEWS OF THE BLUES



FOR FLORIDA
EMPLOYEES

BLUE CROSS-BLUE SHIELD
DECEMBER 1964



COVER:

An abundance of Christmas spirit prevails in the Jack Egan household...Our photographer caught Judy and Jack, with the enthusiastic assistance of their daughters, Shawn, nearly four, and Erin, nearly three, engrossed in one of their many annual projects, creating their own Christmas cards. Jack claims that he is the "idea man," while Judy is the family artist. Creating their own Christmas greetings has been traditional with Jack and Judy since their marriage in 1960. Obviously, Shawn and Erin, too, now play a vital part in the undertaking. Lucky are the recipients of this very special part of the Egans' Yuletide spirit!

NEWS OF THE BLUES

*Printed Monthly for the Employees
their families and friends of*

BLUE CROSS OF FLORIDA, INC.
BLUE SHIELD OF FLORIDA, INC.

532 Riverside Avenue

Jacksonville, Florida 32201



Yvonne Godbee.....Subscribers Service

Cheryl Mero.....Cashiers

Gary Bowden.....Print Shop

Marilyn Brooker.....Transcribing

Shirley Ann Crum.....Medical-Surgical
Claims

Dolores Greene.....Bank and Federal
Departments

Ruth Kicklighter.....Records

Jennie Kremp...Telephone Information,
Executive Offices and Accounting

Laura McKinlay.....Transfers

Marilou Alexander.....Hospital Claims

Frances Patrinely.....Enrollment

Louise Perkinson.....Automatic Data
Processing

Jack J. Egan.....Non-Group, Hos-
pital and Physician Relations, and
Medicare

Julia White.....Services

Marilyn Ayres.....EDITOR

Dave Mancini and Ernest Gibson
.....CONSULTING EDITORS

John L. Bentley.....PRINTING

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Bringing In The Yule Tree

The first person to bring an evergreen tree indoors and decorate it with lights for Christmas was Martin Luther. Walking home one night shortly before Christmas, the Reformation leader felt a strong tie between the starry night and the love of God. At home, he placed candles on a little evergreen tree to help his children experience the same wonder of God's heavens. The custom grew and spread through Northern Europe.

In early Christian times, there were many beautiful legends associated with the tree. One of the most popular of these was first transcribed in a religious manuscript many centuries ago by an unknown monk in the kingdom of Sicily. It tells how, on the night the Christ Child was born, all living creatures journeyed to the stable to pay homage to the newborn king.

Even the trees joined in the pilgrimage. The olive gave its fruit and the palm its dates. But the fir tree had no gift to offer and stood humbly in the rear. An angel noted its plight and asked the stars to descend and rest in the limbs of the tree. At so beautiful a sight, the Christ Child smiled and blessed the humble fir, and, says the legend, to this day the fir tree remains ever green the year round.

The Christmas tree as we know it today evolved from two medieval religious symbols, the paradise tree and the Christmas light. In an age before books, teachers dramatized the story of the Bible, using a makeshift stage and sim-

Martin Luther, leader of the Protestant Revolt in Germany in the 16th Century, is said to be the first person to bring a lighted tree into the home at Christmas. He and his family are seen in this old print as they gathered about the tree on Christmas Eve at their home in Wittenberg.



ple scenery. One of the most popular presentations was the story of Adam and Eve and the forbidden fruit and for this, a fir tree with apples tied to its branches was placed on the stage.

After Martin Luther brought the tree indoors and decorated it for the Christmas season, Queen Victoria's consort, Prince Albert, is thought to have brought the tradition to England from his native Germany.

On Christmas Eve in 1776, a group of homesick Hessian soldiers huddled around their campsite on the icy banks of the Delaware River at Trenton, New Jersey. Two days later these men would be taken captive in a bold maneuver by American troops under General Washington. The Hessian brigade was far from home and they sadly missed the good cheer — the traditional *Gemuettlichkeit* — shared by family and friends at this blessed season of the year.

But gradually, as fir trees were chopped down and brought inside to be decorated with makeshift ornaments and lighted with candles in the tradition of their forefathers, memories of happier holidays began to warm the wooden huts. Thus it was, by a curious twist of fate, that the Christmas tree, most revered of all the

nation's Yuletide customs, was first lighted in America by a handful of homesick enemy soldiers.

There is a record of a German professor at Harvard who set up a Christmas tree in 1832, and another story of a pastor in Cleveland, Ohio, in 1851, who tried to trim a tree but ran into opposition from some people who considered it a pagan practice. In the 1850's, Franklin Pierce became the first president to decorate a tree in the White House and another president, Theodore Roosevelt, ordered a halt to the custom because he felt it was contrary to his policy of conserving our natural resources. However, his sons smuggled in a tree, and when confronted with their "crime," they were defended by one of the nation's foremost foresters who convinced the president that the cutting of young evergreens could actually be helpful in forest conservation.

Tree decorations in the early days were homemade and quite simply fashioned with paper ornaments and the things common to our agricultural past — apples, oranges, nuts, popcorn balls and strings of cranberries. Today in America alone, more than forty million trees each year decorate homes and offices, public squares and tiny village chapels.

(Continued on page 3)



Shown above with H. P. Adams, Officer Manager, during a two-day visit in the Jacksonville office of Blue Cross-Blue Shield, are four representatives of Triple S Health Insurance of Santurce, Puerto Rico. From left to right are Dr. Rafael Cuevas Zamora, Vice-President of Triple-S; Dr. Jose A. Alvarez de Choudens, President; Mr. Adams; Dr. Juan F. Jimenez, Medical Advisor; and Mr. Pedro J. Ortiz Aponte, Chairman, Administrative Committee.

PUERTO RICAN TRIPLE S REPRESENTATIVES CONFER WITH FLA. PLAN OFFICIALS

Four officials of Triple-S health insurance plan of Puerto Rico arrived in Jacksonville on November 16 for two days of discussions with department managers and directors of Blue Cross-Blue Shield of Florida. The four, pictured above, made the trip at the suggestion of Mr. Hal Adams, Office Manager, during his two-week visit to the Triple-S headquarters, Santurce, Puerto Rico, in October of this year. The purpose of Mr. Adams' October trip was to follow up and review systems which he had recommended in June, 1962 after a month's on-the-scene study of the Triple-S organization.

In October, 1964, Triple-S, or Seguros de Servicio de Salud de Puerto Rico, Inc., was approved by National Blue Shield, and is now a certified Blue Shield Plan.

Triple-S was organized in 1959, to meet the growing need in Puerto Rico for nonprofit, service-type health insurance. It was created under the auspices of the Medical Profession of Puerto Rico to provide a higher standard of medical and hospitalization care for the people, and to make available voluntary prepaid hospital, medical and surgical insurance to a broader segment of the population.

DICK WILSON JOINS TALLAHASSEE ENROLL- MENT STAFF



Let's welcome Richard A. Wilson, who has joined Blue Cross-Blue Shield of Florida as an Enrollment Representative in the Tallahassee area. Dick recently completed his training in the Jacksonville office, and is now involved in servicing 138 groups in his area, 25 of which employ more than 50 people. His largest groups include Joe Wedeles, Inc.; the Florida Cigar Co.; and the W.T. Edwards Hospital. Dick also reports that he has two "real hot" prospects, and he hopes to enroll them in the near future.

Dick is a native of Liberty, New York, and a 1960 graduate of Sidney Central High, New York. He attended Broome Technical Community College, Binghamton, New York, and then entered Florida State University to study insurance and real estate. He graduated with a B.S. degree in 1964.

It was during his days as a student at F.S.U. that Dick met his wife, Patricia, also a student, and the two were married in August, 1964 in Ft. Lauderdale. Dick's experience includes summer employment with the Bendix Corporation. He is a member of the Alumni Chapter of Alpha Kappa Psi Professional Business fraternity, and a member of the Sports Car Enthusiast Club.

THE YULE TREE

(Continued from page 1)

An unusual exhibition of Christmas trees is planned this year for the newly opened Hallmark Gallery on Fifth Avenue in New York City. Virtually every example of decorated and ornamented tree, from the old fashioned variety to the most modern imaginable, will be in the collection. Each of the 21 trees is being decorated by a nationally known figure, including such people as Francis Cardinal Spellman, Shakespearean actor Maurice Evans, author Phyllis McGinley, Rev. Dr. Norman Vincent Peale, actress Helen Hayes and the popular TV actor, Dick Van Dyke.

FROM CATHERINE MARSHALL'S

"Let's Keep Christmas"

You can't think of anything they need (which is rather strange when you take time to think of it.)

Maybe there is nothing in the store that they need. But what about some token of love . . . what about love itself . . . and understanding . . . and consideration . . . and a helping hand . . . and a smile . . . and a prayer? Christmas is not in the stores . . . but in the hearts of the people.

In Appreciation

Lydia Gregory and her children wish to express sincere appreciation for the prayers, thoughts, flowers, cards, visits and telephone calls during their recent bereavement following the death of their husband and father, Joseph Alexander Gregory.



The fir tree has been a religious symbol of the birth of Christ since medieval times. And in the past 200 years, as shown by these 19th Century Christmas cards from the Hallmark Historical Collection, it has also been a gaily decorated, universal reminder of the season's spirit of good will toward all mankind.



The Christmas tree was a favorite illustration on the earliest Christmas cards and also appeared on post cards like these from Hallmark's Historical Collection. The latter had a brief period of popularity in the early 1900's. Lighted candles on Christmas trees have been replaced by electric lights, but the tree continues to be a decorative focal point of the Yule season.

Where Shepherds Watched



Over the passing years, more and more people have attended the "Field of Shepherds" Christmas services. During World War II, thousands of Allied servicemen took part. Trucks lined the road for

It's Christmas Eve, and as dusk settles over the ancient Biblical town of Bethlehem, the sound of singing voices drifts over the countryside from a field a mile away. To the field come pilgrims and visitors from many lands, to hear the old, familiar story of Christ's birth retold in a simple service of worship. For it is in this very field, Holy Land dwellers say, that shepherds grazed their sheep and heard angels sing the night Jesus was born nearly 2,000 years ago.

Once called Tel Boaz, the field is now known as the "Field of Shepherds," and belongs to the YMCA. Acquired just before World War I, the 10 acre field was once marked by only a rough stone wall. It was while clearing the land to build this wall that a large, two room cave was discovered. Remnants found in the cave proved that it was used during early Christian days.

Ever since this important discovery, a simple but beautiful service has been held in the field each Christmas Eve. Worshippers hear the Christmas story as recorded in the Bible, broken only by the singing of joyous carols by a small choir in the background. After a brief message and prayer, worshippers enter the cave to eat a shepherd's meal of lamb and bread, baked there earlier in the day, and cut into pie-shaped sandwiches.

a mile or more, and loudspeakers carried the voices of chaplains conducting the service. And despite the multitude present, a quiet feeling of spiritual solitude reigned over all. Today, a grove of sturdy pine trees protects the cave.

The YMCA's Field of Shepherds is a heartening symbol of peace and brotherhood in the divided city of Jerusalem. Since 1948, the old walled city has been ruled by the Arab kingdom of Jordan. To the west of it spreads modern Jerusalem, the capital of Israel. Tangled barbed wire and barricades mark the dividing line. No one is allowed to cross it except through the Mandelbaum Gate, where passes are closely examined. At Christmas time this gate is crowded with pilgrims passing through to visit the holy places revered by Christianity.

Jerusalem stands on a rocky spur of the Judean Hills about 2,500 feet above sea level. About 35 miles to the west is the Mediterranean Sea. Bethlehem of Judea, the birthplace of Christ, is about six miles from Jerusalem. It is believed that shepherds from the Field of the Shepherds were guided by the words of an angel to the cave-stable in which the Christ child was born that very first Christmas long ago.

This Christmas, people once again will gather at the Field of Shepherds to celebrate anew the

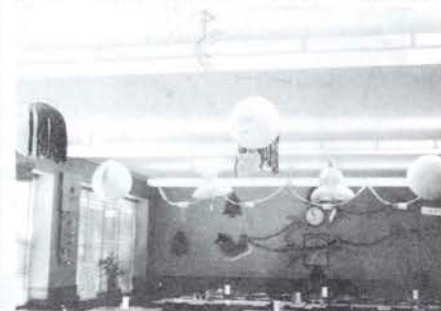


Blue Cross-Blue Shield employees arriving at work the past few mornings have been greeted at the entrances by these enduring symbols of the Christmas season.

EMPLOYEES' CLUB CANDIDATES CAMPAIGN VIGOROUSLY



Not even the coffee machines could escape the intense campaigning of the two teams of candidates for the 1965 Employees' Club officers.



This hard fought campaign, which extended to the ceiling of the coffee shop, was climaxed by the presentation of skits by each team on Thursday, December 17.

birth of Christ. As they do, they will rededicate themselves in spirit with people the world over to a living belief in the Brotherhood of Man as seen in the life of one born in Bethlehem centuries ago.

How The "X" Got Into Christmas

For years, the use of the word "Xmas" in place of "Christmas" has been considered disrespectful. The reason for this disrespect is that people have in recent years thought of Xmas as merely a shortened form of the word Christmas, with the word "Christ" left out.

Actually, there's a pretty respectable reason for the X in Xmas ... it's nearly 2,000 years old in origin, and has nothing to do with an abbreviation of Christmas. We have to go back in time to a point where Xmas wasn't even celebrated to find the origin of this word - back to a point when Rome was trying to stamp out Christianity. The story of the church founders hiding in the catacombs is well known. Yet it was here also that the lesser-known story of the X in Christmas starts. Because of the persecution, the early Christian Church took on many of the trappings of a secret society. Members of the church had to protect themselves by using signs and symbols to identify each other. And it was here that the "X" appeared.

Thus, it is important to realize that the X in Xmas is not the X we know in words like X-ray. Instead, it is the Greek X ... called "chi" and has a sound like our modern "C". It has added significance because it can also stand for the cross on which Christ was crucified.

It became complicated a few years later with the addition of the second letter in Christ's name, "rho" or the greek letter "P." being introduced into the design of the early members of the

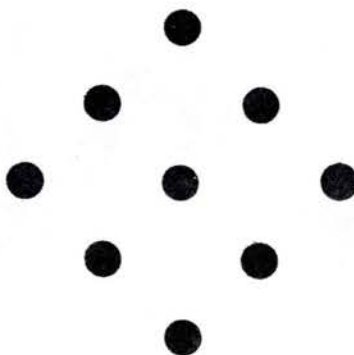
Church. Perhaps this was done to further confuse the Romans. A bit later, the symbol of the fish came into use as an acrostic in which each letter in the Greek word for fish begins a word in the full title of Christ; "Jesus Christ, Son of God, Savior."

After Christianity became the official religion of Rome, scholars continued through the Dark Ages to work with the symbol "X" as the form for Christ. Then in the 11th century, a monk started referring to Christmas as Xmas... and the shortened version was launched. In 1551, an E. Lodge put out a book using "Xmas" as part of the title...and the movement was accelerated.

Now, more than four hundred years later, we are resisting the use of the word "Xmas" on the grounds that it is disrespectful. Actually, X does have its place in Christmas...as a symbol of a determined and brave band of Christians of long ago.

PUZZLE

By drawing four straight lines, can you connect all nine dots without lifting your pencil from the paper, and without retracing the lines? Try it!



ANSWER:

You'll be surprised! See page 11.

January Anniversaries



Jean Gibson
HOSPITAL CLAIMS
10 YEARS
January 12



Lois Hatton
KEY PUNCH
5 YEARS
January 11



"Don't just stand there, call Blue Cross!"



Doris Boegeman
TRANSFERS



Dorothy Brooks
CLAIMS



Madeline Butler
FEDERAL CLAIMS

NEW FACES IN THE FLORIDA PLAN



Rita Farias
SUBSCRIBER SERVICE



Kathy Leal
MR. SCHRODER'S OFFICE



Irene Nazzaro
SURGICAL CLAIMS



Barbara Pope
SUBSCRIBER SERVICE



Jeannine Shannon
CLAIMS



Susan Sloan
MEDICARE

Personality of the Month. . .

Del Detrick

Our December Personality of the Month is a gal with the most exciting hobbies imaginable, including flying her husband's plane. (She thinks, however, that she makes "dull reading!")

This modest personality is Del Detrick, an operator in Western Union, who has been an employee of Blue Cross-Blue Shield of Florida since June, 1959. Del and her husband, Don, both natives of Springfield, Ohio, were married in their home town in 1956. They made Jacksonville their home more than five years ago, after Don "got sand in his



Del and Don, preparing for a take-off in their new plane at Herlong Field.

shoes" during his four-year assignment with the U.S. Navy at Jacksonville Naval Air Station. Don is now employed as a draftsman for Lenahan-Aluminum Window Corporation.

fliers. Several weeks ago, they purchased another one, an "Er-coupe," which they keep at Herlong Field. Del's plans include lessons leading toward a student pilot's license.



Prior to leaving Springfield, Del was employed as a portrait painter. She now paints in pastels, oils and watercolors in her spare time, and gives most of her work away as gifts.

Three years ago, Don, who has a private pilot's license and has been flying since he was a teenager, invested in his first airplane, an "Aronca Chief." By the time the Detricks had sold their first plane, they were confirmed

The Detricks are members of the Florida Aero Club, which is made up of private pilots and aircraft owners. Activities of the Club include mass "flyins," in which members from all parts of the state fly to a designated point for week-end get-togethers. During October, the group converged upon Daytona Beach, and plans for next summer include an exciting mass flight to Nassau.

The Detricks' latest venture in the air was on Sunday, December 13, when they flew to New Smyrna Beach to spend the day with Aero Club members on a one-day "flyin."

The Detricks are the owners of a 15-pound Persian cat named Tom. They are members of the Murray Hill Methodist Church.

Holiday Recipe Favorites...

Louise Carver, a claims clerk in Surgical Claims, has supplied us with the recipes for two of her holiday favorites just in time for Christmas.

Louise, a native of Philadelphia, is a 1944 graduate of the Jefferson Medical College Hospital School of Nursing, in her home town. Following graduation, she spent two years in the U.S. Navy. She and her husband, Ed, a member of the U.S. Air Force, were married in 1947, and for two years Louise practiced nursing at various Air Force bases.

The Carvers lived in a number of locations during Ed's career in the Air Force, including New Mexico, Alabama, New York City, Delaware, and Japan. They



Louise Carver

made their 16th move in 17 years when they arrived in Jacksonville in June, 1963. Louise joined B.C.-B.S. of Florida the following September. Ed, now retired from the Air Force, is in his own business, selling auto parts.

The Carver's daughter, Leslie Ann, 15, is a student at Englewood High School, and plays the flute in the school band. Her parents are members of the "Band Boosters." In addition to cooking, Louise' interests include working in the family's church, St. Paul's Episcopal.

Most of us will be greeting our friends with a "Merry Christmas" this holiday season, but for many Americans it will be a Joyeaux Noel or a Froehliche Weihnachten. These are the more than 1,300,000 Americans — students, servicemen, government employees and their families — who will be celebrating Christmas in a foreign country.

Although, in many nations gift-giving has been a Yuletide tradition since the first Christmas, our Santa Claus doesn't stop in every country. The Weihnachtsmann brings the Christmas gifts in Germany, and in Denmark, the elf, Jule-nissen is the bearer of holiday gifts. Throughout the year he lives in the attic to keep a sharp eye on the household, and on Christmas Eve dinner is never served until the Nisse has been treated to a bowl of rice and milk in his attic home.

Gifts come from the stars in Poland and from the angels in Hungary, and in Syria, children wait for the Gentle Camel. Legend says that the youngest camel carrying the Wise Men to Bethlehem lay exhausted from the long journey, and children brought water and wheat to revive him. Every Christmas since that night, the camel travels over the desert with gifts for the young.

Even the Russian Iron Curtain hasn't managed to shut out the old traditions of Yuletide giving. The Russian gift-giver is an old woman named Baboushka who misdirected the Wise Men in their journey on the first Christmas. Now Baboushka travels through the country during the holiday season knocking at every door with her staff. She enters each home to hold a candle close by the faces of sleeping children. After placing a toy under the child's pillow, she rushes away on her unending search for the Christ Child.

TURKEY COMPANION

2 pkgs. raspberry jello
2 cups hot water
1 can whole cranberry sauce
½ pint sour cream

Mix jello and hot water. Add whole cranberry sauce, add sour cream. Mix slowly with rotary beater and put in mold to chill until firm.

WING DING PUNCH

4 cups grapefruit juice
4 cups cranberry juice
1½ cups powdered sugar
2 quarts ginger ale

Mix juices and sugar. Chill until ready to serve, and then add cold ginger ale and 1 pint of vodka (If desired). Serves 30.

OFFICE NEWS BEAT . . .



TRANSFERS

Leave it up to the girls in Transfers to give a puppy shower! Yes....**Reba Hall's** puppy, **Ginger**, received a pair of shoes and a cap at her shower....She won't freeze this winter! Every young girl wishes that some day her prince charming will come along, wearing his coat of armor and riding his sleek white horse, asking her hand in marriage. Times have changed, however, and nowadays prince charmings come wearing Gant shirts and driving Corvairs. Just ask **Laura McKinlay** how **Sir James Tanner** betrothed himself! **Mildred Brad-dock** recently returned from her Texas vacation, where, in Dallas, she attended the General Grand Chapter of the Eastern Star, and she also visited the largest Methodist University and Blue Cross-Blue Shield. In Fort Worth, she toured the Kennedy Memorial and the Will Rogers Memorial.

by **Laura McKinlay**

MEDICAL-SURGICAL CLAIMS

Everyone is back at work after a wonderful Thanksgiving, and those crash diets are in full swing...The idea is to lose that extra little roll around the middle so we can replace it during the Christmas holidays. **Gene Mullins** had to take a vacation to Alabama to visit some of her husband's relatives to recuperate from the Thanksgiving Festival. **Pat Duren**

plans on starting the year off with Wedding Bells. **Jerry Young** is the lucky guy that will end his bachelorhood January 22. **Ann Schneider** spent her entire week-end in

vain....**SIX** batches of cookies and all of them a charcoal black. Well, Ann, you could always package them as the new **Crispy Critters!** Greenville, South Carolina was the vacation spot **Rachael Holcombe** chose..... Rachael, her husband, **Kye**, and their son, **Joe**, all enjoyed visiting relatives there recently. **Betty Patterson** is really kicking up her heels with the arrival of Christmas....Santa is going to bring her two sons, **John and Hugh** home for the holidays. Also coming home is **Tonia Nobbs**, daughter of **Louise Nobbs**. Tonia will be on vacation from Asbury College, in Wilmore, Kentucky. **Bea Tillman** got the last laugh on that burglar that stole her TV set....It seems the set was brokenNo doubt the burglar will fix it and bring it back, Bea. Imagine his dismay when he tried to turn it on! **CRIME DOES NOT PAY!**

Ann Meredith had a wonderful Thanksgiving...but wouldn't you if your fellow was coming all the way from Slidell, Louisiana? It was so good to see Bob, that Ann decided they should just stay home and have "stew." **Suzanne Claxton** has become the envy of every girl in her department. You see, since her fellow, **Dick**, is a rodeo rider, Suzanne gets to ride home in a cattle truck every afternoon!

Well, folks, this will be my last article for News of the Blues. I hope that in some way I have made you smile once in awhile. I will miss all of you, and I want to

take this opportunity to wish you all a very Merry Christmas and many, many Happy New Years.

by **Shirley Ann Crum**

ENROLLMENT

November was a birthday month for the Miami office, with **Bill Oppen**, **Bob Hulsey** and **Sue McGill** all marking milestones. **Archie Emsley** baked a delicious cake for Sue's twentieth birthday, and it was enjoyed by all. **Bob Hulsey** is taking his family to Oklahoma for their two week vacation. **Joyce Powell** spent her recent vacation peacefully, with her son at the beach and the zoo. **Gay Vander Woud** recently returned from an enjoyable vacation with friends. **Whalen Strobhar's** vacation was a constructive onehe moved his family into their new home in South Miami. **Faye Gory** has announced her engagement to **David Dubler**, and the date has been set for March 27, 1965. We'd all like to extend a welcome to **Penny Guerrero**, Mr. Lewis' new secretary.

by **Fran Patrinely**

SUBSCRIBER SERVICE

Alice Newhouse is engaged to **Jon Allmon**, and no date has been set for the wedding. **Liz Clements** and **Vince Martina** traveled to Mississippi to visit Vince's parents during November. While in the area, Vince took Liz to see the Mighty Mississippi, and also to Lake Chicot State Park in Arkansas. They also spent a beautiful Thanksgiving Day in Georgia with Liz' parents. **Mary Mapes** is planning a trip to Houston, Texas to see her family, including a brother and a sister she hasn't seen in four years, and a niece and a nephew whom

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OFFICE NEWS BEAT . . .

(Continued from page 9)

she has never seen. **Mila Dean Manning** is leaving to spend Christmas with her parents in Georgia. **Carolyn Stahl** recently spent a few days in Atlanta, Georgia.



D.C.T. student **Georgette Hinely** was a candidate in the "Miss Rebel" contest at Forrest High School during November.

by Yvonne Godbee

BANK AND FEDERAL

Thanksgiving is gone, and all of us eaters and dieters have only one more holiday to go. **Ellen and Don Case** spent Thanksgiving Day with **Phyllis Fredette** and her family. **Marie Wilkins'** brother and his wife visited from Ashboro, North Carolina over Thanksgiving.

We welcome our new members, **Dorothy Brooks**, in Bank, and **Madeline Butler**, in Federal. **Connie Coniaris** is back to work after a week's vacation spent with friends. She had an enjoyable Thanksgiving with a former employee, **Ethel Gossman**. **Betty Jo Hankins** is also back from two weeks vacation in Pompano Beach, Miami and Fort Lauderdale.

by Dolores Greene

NON-GROUP, HOSPITAL AND PHYSICIAN RELATIONS, AND MEDICARE

SANTA'S CHRISTMAS LIST

Dale Douberly - New string for his gut bucket. **Fritz Longley** - A bug-proof, air-conditioned state park to camp in. **Bob Drewek** - A permanent home for the Braves in Milwaukee. **Whalen Strobhar** - A home schedule for the Gators in the Orange Bowl. **Joe Stansell** - A fish story someone will believe. **Hal Clauer** - A permanent gasoline war. **Bill Ford** - A padded swimming pool. **Mel Snead** - A year supply of low calorie Bar-B-Que Chicken. **Hal Hamilton** - A little more siesta time in Mexico. **Helen Goodwin** - More leg room in her Volkswagen. **Judy Miscally** - A shotgun so she can go hunting with her husband. **Bill King** - Some of Santa's helpers to help him move into his new home. **Charlie Webb** - A Fred Bilitnicoff doll to stick pins in. **Anne Bultman** - A radar controlled bowling ball. **N.C. Johnson** - A leather bound book of excuses for the Florida football team. **Helen Wells** - Someone to steal her daughters' Beatle records. **Evelyn Reynolds** - Another chance for Goldwater. **Bill Hubbard** - Some grass to grow on his back "40". **Bob Fetzer** - An autographed picture of V.P.I.'s football team. **Dr. Dunsford** - Some Frito's and a gallon of mustard. **Gene Parr** - Some more comfortable woodwork to crawl out of after the Gator's win.

AND FOR ME, SANTA, JUST
LET ME BEAT MY MOTHER-IN-
LAW IN GOLF ONE TIME!!!

MERRY, MERRY CHRISTMAS -
Employees of the Blues.

by Jack Egan

KEY PUNCH

Key Punch's annual Christmas party is scheduled at the Robert Meyer Hotel. Gifts will be exchanged following dinner. **Carl Herring** brought his new baby boy into the office recently, and nearly "busted" with pride when everyone exclaimed at how much his new offspring resembled him. **Edith White** and her husband journeyed to Tallahassee recently to meet their son, **Jimmy** and his wife from Atlanta. They enjoyed the football game, and had dinner before returning home. **Helen Pollock's** Thanksgiving visitors were her son, **Dick**, his wife and two children from Atlanta. **Lorraine Tovey** took a week's vacation to entertain her parents from Titusville, Florida. **Gertrude Towery** journeyed to Port St. Joe, Florida during her vacation, and **Margaret Gunter** spent a week relaxing at home during the cold weather. **Louise Perkinson's** vacation was spent constructively, sewing and making Christmas gifts. **Cindy Inman** spent a week at home, helping her two small children prepare for Santa's visit. **Margie Sauls** and her family traveled to Miley, South Carolina to spend Christmas with her folks. **Lottie Ashton** enjoyed a week at home preparing for the holidays.

by Louise Perkinson

RECORDS

Mattie Godwin recently spent an enjoyable vacation visiting her brother, **John Page**, in Raleigh, North Carolina. **Deborah Kicklighter**, a freshman at Brenau College in Gainesville, Ga. arrived home to spend Thanksgiving with her parents, **Ruth and Spencer**. **Loreen Fowler** and her family journeyed to North Carolina for

(Continued on page 11)

OFFICE NEWS BEAT

(Continued from page 10)

Thanksgiving, and **Linda Taylor** spent her recent vacation at Bedford Lake, fishing and relaxing. **Olga Gerrish** and **Beulah George** have both had their homes re-decorated...just in time for the holidays. **Kathy Blalock** attended her husband **Jack's** graduation from U. S. Naval school in Pensacola, where he received a Lt. j.g. commission. **Kathy White** had a grand time on vacation in Daytona Beach recently. **Ruby Skipper** is the proud grandmother of a baby girl, **Deborah**, whose parents are **Courtland** and **Ruth Skipper**.

by Ruth Kicklighter

HOSPITAL CLAIMS

Edith Tyre and her boyfriend, **Jack Joest**, spent Thanksgiving enjoying the Lee-Jackson football game. **Betty Hutchinson** and her husband, **Jerry**, took their children to two Thanksgiving dinners at both sets of Grandparents' homes. **Millicent Spillars** and her husband, **Don**, welcomed Millie's sister and her family from Pennsylvania, for a family Thanksgiving reunion with 33 people. **Connie Firth** and her sons, **Dennis** and **Dino**, spent Thanksgiving with Connie's aunt and uncle on their farm in Perry. **Diane Cowart** spent the week-end of November 20 in Macon, Georgia, pre-registering for Spring quarter at Mercer University as a mighty senior. **Margaret Kook** and her husband, **John**, spent Thanksgiving with **Myra Kremer** and her family. **Chris Cowart** was happy to have her mother from Waycross, Georgia, here for a week of Florida sunshine. **Jean Gibson's** husband, **Bill**, is home following two weeks of confinement at Baptist Hospital. The Gibson's had a doubly exciting Thanksgiving, since their daughter, **Joann**, and her husband, **Chandler**, from Winter Park, spent the week with them. **Dan Lewis** enjoyed a home cooked

meal at the home of friends. **Mary Lee Butler** entertained her daughter, **Betty Ann Woolley** and her family from Tampa for Thanksgiving. **Myrtle Charpiat's** son, **Frankie**, a senior at the University of Florida, brought his roommate home for Thanksgiving. **Doris Mosher** drove to the University of Georgia to spend Thanksgiving with son, **Stu**, a freshman. **Mary Martin's** son, **Derk**, is a professional player for the Merrill Road Elementary School's football team. **Joann Cicero** says that with her 9-month-old son **Scott's** new teeth, he is now a pro at chewing corn-on-the-cob. Don't even mention new automobiles around **Edna Mae Klopf**... unless its Barracudas, that is. **Edna** and her husband, **Ed**, purchased a new blue model, and are avid sports car enthusiasts now. **Edna Melhorn** is proudly displaying pictures of her new grandson, **Jeffrey George**.

by Marilou Alexander

TELEPHONE INFORMATION, EXECUTIVE OFFICES AND ACCOUNTING

We hear a plea from this department to help a 4-legged unwed mother of the "Heinz 57" variety. She belongs to **Gene Parr** in Accounting, and she is looking for good homes for her offspring. **Betty Collins** and her mother spent Thanksgiving with freinds in Orlando, and they also traveled down to BuschGardens in Tampa. Mr. and Mrs. **Hal Adams** recently returned from a combined business and pleasure trip to Puerto Rico. **Joe** and **Jennie Kremp** spent a marvelous week-end aboard a yacht near Clearwater recently. What a way to live! **Phyllis Fredette's** husband, **Jon**, didn't make it home for Thanksgiving, but he did arrive early Saturday morning, and was discovered cleaning off the turkey bones. If you have any questions about hunting, see **Faye Williams**. At least she can explain how not to get stuck in the

mud. **Evelyn** and **Bob Evans** spent Thanksgiving in Georgia, visiting all of Evelyn's brothers and sisters except one brother, who was hunting. Evelyn reported that one night for supper they consumed 58 quail. **Beverly Price's** husband **Bob**, caught a 10-pound Bass on a recent fishing trip.

by Jennie Kremp

TRANSCRIBING

Betty Gannon can now be seen sporting about in her new black Corvair.

by Marilyn Brooker

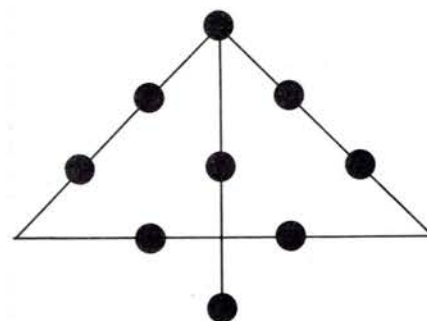
SERVICES

C. O. Langston, Jr., had a ball on his two weeks of vacation, accompanying his nephew, **Fred**, to Spartanburg, S. C., where Fred plans to enter Wofford College. There they were joined by Mr. Langston's brother, **Carl**, and traveled on to Busick and Cleo, North Carolina. After a few days at Carl's country home, Mr. Langston headed south in his Mustang, to Melbourne, Florida, where he spent Thanksgiving. From there he went with friends to Miami and then on to Flamingo in the Everglades National Park. **Frances Wylds** drove up to Augusta, Georgia for a visit with her sister and her family during her vacation.

From all of us to all of you, Merry Christmas...Happy New Year too...

by Julia White

THE PUZZLE ON Page 5:



THE MAIL BOX



Robert F. Clark
370-446 (contingent member)

October, 29, 64.

Blue Cross - Blue Shield
Jacksonville,
Florida.

Dear Sirs: This is just a short note to thank you for the payment of hospital expenses and doctors care at the time of my brother's terminal illness. I haven't enough praise for your company over the fine service given over the years to him.

205-16th Ave. N.E.
St. Petersburg, Fla. (33764)

Sincerely yours
Robert F. Clark (signed)

811 Pine Street
Clearwater, Florida
November 21, 1964

Blue Cross, Blue Shield of Florida
Jacksonville, Florida

Gentlemen:

Please send me a one person contract and cancel my family policy No. 292154.

My husband is now a patient at a Veteran's hospital and I do not need a family contract but would like to continue coverage for myself.

Please let me take this opportunity to express my deep appreciation for the splendid manner in which Blue Cross and Blue Shield has so promptly paid some very high hospital and doctor bills for my husband over the past few years. Other insurance policies which we have had have canceled but Blue Cross, Blue Shield has proven to me that it is the most reliable insurance one could have.

Very sincerely,
Marguerite W. Thurston

Miami, Fla, 18 of November 1964.

To: Blue Cross of Florida, Inc.
532 Riverside Avenue.
P.O. Box 1798.
Jacksonville, Fla 32201.

Gentlemen:

I am feel sorry could not write what my heart would like to say in this letter; but my poor English do not help much; but I am to thank to God and the Blue Cross and Blue Shield of Florida, for the fine manner which handle everything while was in the Hospital (Victoria Hospital) and after my reelist from it.

In name of my dear wife, Engracia C. de Paz, thank you again and may God blessed you all.

Gratefully yours.

Carlos N. de Paz
Carlos N. de Paz.
Contrat # 2080767 Group # 24418.

JANUARY — 1965

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
					1	2 Foster Wright (2) Beverly Price (2) Beverly Allen
3 Madge Forster Jeanette Hall (8) Mary Louise Shott (4) Dan Lewis, Jr. (4)	4 Gene White (2)	5 Grace Terry (9) Lydia Gregory Charles Kanaszka	6 Christine Cowart Cinda Mosley (6) Diane Morse (1) Larry Brockwell (1) Jeanell Wallis (1) Peggy Anderson (1)	7 Mary Kiser (2) Roselle Dean (2)	8 Evelyn McCormick (3)	9 Martha Moore (4) Laurence Hall (4) Jeanne Barber
10 Arlene Johnston (2) Patricia Savoy Jose Conlin	11 Louise Richley Lois Hatton (5)	12 Jean Gibson (10) Gabe Abell	13 Betty Hutchinson (1) Marilyn Rouse (1)	14 Veedy Rice (11) Katie Kight (8) Carver Ricketson (7) Jimmy Williams Jim Gibbons Jane Halter Odelle Brock Suzanne Webb	15 Foster Wright Jack Baker (14) Helen Pollock (14)	16 Madge Forster (4) Ona Myrick Esther Hull
17 Joe Stansell Barbara Sprenger (3) Laurence Hall	18 Virginia Turner	19 Edith White (9) Geneva Rogers	20 Robert Dennis Edna Moffitt Beulah George (12) Ann Guill (1)	21 Frances Tiffany	22 Pat Simmons (3)	23 Arlie Emsley (9)
24 Margie Sauls	25 George Lewis	26	27 Maggie Moore (1) Donald Sauls	28 Linda Taylor Bruce Lynes (17) Frazier Sinclair (8) Hal Clauer (2)	29 Dale Douberly (3) Bruce Lynes Georgenne Reid	30 Kathryn Blalock (3) Betty Gannon (3) Katie Kight Shirley Edwards

IF YOU HAVE A BIRTHDAY THIS MONTH BE SURE TO RENEW YOUR DRIVERS LICENSE

The Night Before Christmas

'Twas the night before Christmas and all through the house
Not a creature was stirring, not even a mouse,
When down through the chimney all covered with soot,
Came the "Spirit of Fire"—an ugly galoot.

His eyes glowed like embers, his features were stern,
As he looked all around for something to burn.
What he saw made him grumble, his anger grew higher,
For there wasn't a thing that would start a good fire.

No door had been blocked by the big Christmas tree;
It stood in the corner leaving passageways free.
The lights that glowed brightly for Betty and Tim
Had been hung with precaution so none touched a limb.

All wiring was new, not a break could be seen,
And wet sand at its base kept the tree nice and green.
The tree had been trimmed by a mother insistent
That the ornaments used be fire resistant.

And mother had known the things to avoid,
Like cotton and paper and plain celluloid.
Rock wool, metal icicles, and trinkets of glass
Gave life to the tree; it really had class.

And would you believe it, right next to the tree
Was a suitable box for holding debris!
A place to throw wrappings of paper and string
From all of the gifts that Santa might bring.

The ugly galoot was so mad he could bust,
As he climbed up the chimney in utter disgust.
For the folks in this home had paid close attention,
To all the rules of good "Fire Prevention."